BUSINESS ADMINISTRATION - SPORT MANAGEMENT (MASTER OF BUSINESS ADMINISTRATION)

Application Deadlines

Applications for this program are accepted throughout the year in fall, spring, and summer.

Application Materials Required for the MBA Degree

Applicants for the MBA must submit all of the following documentation to Graduate Admissions to be considered for admission:

Graduate Admissions
Jacksonville State University
700 Pelham Road North
Jacksonville, Alabama 36265-1602

1. Completed JSU Graduate Application for Admission (https://gr-recruiter.jsu.edu/Apply/Account/Login/).
2. Non-refundable $35.00 application processing fee.
3. Official transcripts from the baccalaureate degree awarding institution and **all** transcripts from institutions where post-baccalaureate work has been completed. To be considered for admission, applicants must hold a degree from an institutionally accredited institution or its foreign equivalent. (Students who have previously attended JSU do not need to request a transcript from the University.)
4. Official test scores on the Graduate Management Admission Test (GMAT) (https://www.mba.com/exams/gmat/). The GMAT must be taken within the five-year time frame immediately preceding enrollment. Note: A minimum acceptable GMAT score of 400 is required. A GMAT waiver is available for students who meet certain criteria. Please see the admission requirements below.
5. A résumé showing at least 3 years professional work experience. Applicants who choose to submit an official GMAT score or who have graduated from an AACSB-accredited business program with an overall graduating GPA of at least 3.0 or who are applying through the JSU 4 + 1 program are not required to submit a résumé.
6. International student applicants must see the International Student Applicants (https://catalog.jsu.edu/graduate/admission/international-student-applicants/) section of this catalog for other application and enrollment requirements.

Transfer Credit

Transfer credits are accepted from AACSB International accredited schools only. No transfer credit(s) will be accepted once students are enrolled in the MBA program, except in cases of extreme hardship to be determined by the Graduate Business Programs Coordinator and the Dean of the Graduate School.

Admission Requirements for the MBA Degree

All students seeking admission to the MBA program must have completed the application process and been admitted to the program prior to enrolling in MBA classes. Applicants are admitted on a selective basis upon review of the completed application package.

Students Accepted for Entry into the Program

To obtain unconditional admission into the MBA program, students must meet one of the following pathways:

Pathway #1

- **Undergraduate degree from an AACSB-accredited business program**
- **Overall graduating GPA of 3.00 or higher**
- **Completion of required foundational courses**

Pathway #2

- **Undergraduate degree from an accredited institution**
- **Overall graduating GPA of 3.00 or higher**
- **3 years professional work experience * OR GMAT score ≥ 400 OR petition to waive**
- **Completion of required foundational courses**

*Adequate professional work experience will be determined by an evaluation of the applicant's résumé by a committee of graduate faculty.

JSU Graduates

- Graduating GPA of 3.00 or higher
- Satisfied foundation course requirements
- No GMAT required

4+1 Program Applicants

- JSU undergraduate student
- Undergraduate GPA of 3.00 or higher
- GMAT waiver granted

Conditional Admission

Any applicant failing to meet the requirements for admission, as defined above, may be considered for conditional admission if the student meets one of the following pathways:

Pathway #1

- **Undergraduate degree from an accredited institution**
- **Overall graduating GPA of 2.75 OR GPA of 3.00+ on last 30 hours of undergraduate degree**
- 3 years professional work experience OR GMAT score ≥ 400 OR petition to waive

Pathway #2

- **Hold a graduate degree from an accredited university**

All applications will be reviewed by the Graduate Business Programs Coordinator for the College of Business and Industry. The Graduate Business Programs Coordinator will submit to the Dean, Graduate School their recommendation on the admission of each applicant. The Dean of the Graduate School, in conjunction with the Graduate Business Programs Coordinator, will make the final decision on the admission of the student.

Students who are granted conditional admission must achieve a GPA of at least 3.00 on the first 12 graduate hours attempted within the time frame specified in the student's admissions letter. Failure to comply will result in the student being dropped from the program.

Minimum Requirements for the MBA Degree

An overall 3.00 GPA is required on all coursework attempted for the master's degree. Transfer credit cannot be used to raise the GPA to the required 3.00.

The MBA degree with a Organizational Leadership concentration consists of 30 semester hours of graduate business courses. Students without adequate undergraduate preparation will be required to take up to 9 semester hours of foundation courses for a total of 39 semester hours for the general concentration program.

Foundation Courses:

Credit for foundation coursework may be given for courses already completed as part of a baccalaureate degree. Students without adequate undergraduate preparation are required to complete the 9 semester hours of foundation business and economics courses listed below. The Graduate Business Programs Coordinator will evaluate each student's undergraduate coursework to determine which foundation courses are required prior to the student taking MBA courses. A student must earn a grade of "B" or above in each of these specified, required courses if they are taken after the completion of the baccalaureate degree. The graduate GPA is computed on all graduate hours attempted.

Course	Title	Credits
Required Courses		
BA 5100	Statistics and Quantitative Methods	3
BA 5102	Contemporary Economic Fundamentals	3
BA 5111	Concepts of Finance and Accounting	3
Total Hours		**9**

Students who have satisfied the foundation requirements or who have earned a grade of "C" or better in the equivalent undergraduate courses may enroll in MBA courses. The Graduate Programs Coordinator will determine which courses are equivalent to the foundation courses.

MBA Concentration: Sport Management

Course	Title	Credits
Required Courses		
ACC 5512	Accounting Information Analysis	3
BA 5530	Business Analytics	3
BA 5980	Business Policy and Strategy	3
EC 5515	Managerial Economics	3
FIN 5515	Financial Management	3
MGT 5537	Business Leadership	3
MKT 5513	Marketing Analysis & Strategy	3
Concentration Courses		
SPI 5563	Sport Finance	3
SPI 5266	Public and Media Relations in Sport	3
or SPI 5576	Sport Marketing	
SPI 5286	Sport Promotion and Event Planning	3
Total Hours		**30**

Graduation and Comprehensive Exam

No comprehensive exam is required for this degree. All students must apply for graduation (http://www.jsu.edu/graduate/graduation.html) by the given deadline of the semester (http://www.jsu.edu/registrar/academic-calendar/) in which they plan to graduate. Please see the Graduation and Comprehensive Exam (https://catalog.jsu.edu/graduate/academic-policies-procedures/graduation-comprehensive-exam/) section of this catalog for more information.