

SPORT COMMUNICATION (GRADUATE CERTIFICATE)

Please review our Graduate Certificate Disclosure (<http://www.jsu.edu/graduate/disclosure.html>) information.

Application Materials Required for the Graduate Certificate in Sport Communication

Applicants for the Graduate Certificate in Sport Communication must submit all the following documentation to Graduate Admissions to be considered for admission:

Graduate Admissions
Jacksonville State University
700 Pelham Road North
Jacksonville, Alabama 36265-1602

1. Completed JSU Graduate Application for Admission (<https://gr-recruiter.jsu.edu/Apply/Account/Login/>).
2. Non-refundable \$35.00 application processing fee.
3. Official transcripts from the baccalaureate degree awarding institution and **all** transcripts from institutions where post-baccalaureate work has been completed. To be considered for admission, applicants must hold a degree from an institutionally accredited institution or its foreign equivalent. (Students who have previously attended JSU do not need to request a transcript from the university.)
4. International student applicants must see the International Student Applicants (<https://catalog.jsu.edu/graduate/admission/international-student-applicants/>) section of this catalog for other application and enrollment requirements.

Admission Requirements for the Graduate Certificate in Sport Communication

In addition to meeting general admission requirements of the Graduate School, applicants for this Graduate Certificate must have at least an undergraduate minor in Communications, Sport Management or its equivalent, as determined by the head of the Kinesiology Department.

Unconditional Admission

- Applicants with an undergraduate GPA of at least a 2.75 (on a 4.00 grade point scale) are eligible for unconditional admission. Applicants who already hold master's degrees will be unconditionally admitted.

Conditional Admission

- Applicants with an undergraduate GPA of less than 2.75 (on a 4.00 grade point scale) may be conditionally admitted with the recommendation of the head of the Kinesiology Department.

Students Seeking to Pursue the Master of Science in Sport Industry Following Completion of the Graduate Certificate in Sport Communication

Students who have completed the Graduate Certificate in Sport Communication prior to seeking admission to the Master of Science in Sport Industry may be unconditionally admitted if they have at least a 3.0 GPA on all graduate certificate hours attempted. The minimum

undergraduate GPA threshold requirements will be waived for those applicants seeking entry following completion of the graduate certificate.

Minimum Requirements for the Graduate Certificate in Sport Communication

An overall 3.00 GPA is required on all coursework attempted for the graduate certificate. Transfer credit is not accepted toward a graduate certificate program.

Course	Title	Credits
SPI 5260	Strategic Communication in Sports	3
SPI 5261	Digital Media in Sports	3
SPI 5262	Advertising in Sports	3
SPI 5266	Public and Media Relations in Sport	3
Total Hours		12

Graduation and Comprehensive Exam

No comprehensive exam is required for this Graduate Certificate. All students must apply for certificate completion (<http://www.jsu.edu/graduate/graduation.html>) by the given deadline of the semester (<http://www.jsu.edu/registrar/academic-calendar/>) in which they plan to complete. Please see the Graduation and Comprehensive Exam (<https://catalog.jsu.edu/graduate/academic-policies-procedures/graduation-comprehensive-exam/>) section of this catalog for more information.