

SPORT MANAGEMENT (GRADUATE CERTIFICATE)

Please review our Graduate Certificate Disclosure (<http://www.jsu.edu/graduate/disclosure.html>) information.

Application Materials Required for the Graduate Certificate in Sport Management

Applicants for the Graduate Certificate in Sport Management must submit all the following documentation to Graduate Admissions to be considered for admission:

Graduate Admissions
Jacksonville State University
700 Pelham Road North
Jacksonville, Alabama 36265-1602

1. Completed JSU Graduate Application for Admission (<https://gr-recruiter.jsu.edu/Apply/Account/Login/>).
2. Non-refundable \$35.00 application processing fee.
3. Official transcripts from all colleges/universities with degrees posted. To be considered for admission, applicants must hold a degree from an institutionally accredited institution or its foreign equivalent. (Students who have previously attended JSU do not need to request a transcript from the university.)
4. International student applicants must see the International Student Applicants (<https://catalog.jsu.edu/graduate/admission/international-student-applicants/>) section of this catalog for other application and enrollment requirements.

Admission Requirements for the Graduate Certificate in Sport Management

In addition to meeting general admission requirements of Graduate Studies, applicants for this Graduate Certificate must have at least an undergraduate minor in Sport Management or its equivalent, as determined by the head of the Kinesiology Department.

Unconditional Admission

- Applicants with an undergraduate GPA of at least a 3.00 (on a 4.00 grade point scale) are eligible for unconditional admission. Applicants who already hold master's degrees will be unconditionally admitted.

Conditional Admission

- Applicants with an undergraduate GPA of less than 3.00 may be conditionally admitted with the recommendation of the head of the Kinesiology Department.

Minimum Requirements for the Graduate Certificate in Sport Management

An overall 3.00 GPA is required on all coursework attempted for the graduate certificate. Transfer credit is not accepted toward a graduate certificate program.

| Course | Title | Credits |
|---------|-------------------------------------|---------|
| HPE 563 | Sport Finance | 3 |
| HPE 566 | Public and Media Relations in Sport | 3 |

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|--------------------|------------------------------------|-----------|
| HPE 576 | Sport Marketing | 3 |
| HPE 586 | Sport Promotion and Event Planning | 3 |
| Total Hours | | 12 |

Graduation and Comprehensive Exam

No comprehensive exam is required for this Graduate Certificate. All students must apply for certificate completion (<http://www.jsu.edu/graduate/graduation.html>) by the given deadline of the semester (<http://www.jsu.edu/registrar/academic-calendar/>) in which they plan to complete. Please see the Graduation and Comprehensive Exam (<https://catalog.jsu.edu/graduate/academic-policies-procedures/graduation-comprehensive-exam/>) section of this catalog for more information.