

# SPORT MANAGEMENT - NON-PROFESSIONAL EDUCATOR CERTIFICATION (MASTER OF SCIENCE)

The chief objective of the Master of Science (MS) with a major in Sport Management (non-professional educator certification) is to provide students with the knowledge, skills, and abilities required to meet the demands of the job market in the sport industry.

## Application Deadlines

Deadline dates for applications and receipt of all required materials are one month prior to the start of the semester. If applications are submitted within a month of the start date, the Graduate School will make every effort to process them before the start of the semester. However, there is no guarantee the student will be admitted and able to register for courses.

## Application Materials Required for the MS with a Major in Sport Management (Non-Professional Educator Certification)

All of the following documents must be submitted to Graduate Admissions to be considered for admission:

Graduate Admissions  
Jacksonville State University  
700 Pelham Road North  
Jacksonville, Alabama 36265-1602

1. Completed JSU Graduate Application for Admission (<https://gr-recruiter.jsu.edu/Apply/Account/Login/>).
2. Non-refundable \$35 application processing fee.
3. Official transcripts from the baccalaureate degree awarding institution and **all** transcripts from institutions where post-baccalaureate work has been completed. To be considered for admission, applicants must hold a degree from an institutionally accredited institution or its foreign equivalent. (Students who have previously attended JSU do not need to request a transcript from the university.)
4. International student applicants must see the International Student Applicants (<https://catalog.jsu.edu/graduate/admission/international-student-applicants/>) section of this catalog for other application and enrollment requirements.

## Admission Requirements for the MS with a Major in Sport Management (Non-Professional Educator Certification)

Admission to the non-certification concentration does not require bachelor's-level professional educator certification.

Applicants who meet the general admission requirements to graduate studies are eligible for admission to the MS with a major in sport management (non-professional educator certification). All applications are reviewed by Sport Management graduate faculty for admission

approval into the program. A particular undergraduate major is not specified for admission to this program; however, a related field is recommended.

### Unconditional Admission

- Applicants may be eligible for unconditional admission to the program with a GPA on the initial undergraduate degree of at least 2.75 on a 4.00 scale.

### Conditional Admission

- Applicants who fail to meet the 2.75 GPA requirement for unconditional admission may be admitted as conditional admission to the program.

**Applicants who are granted conditional admission must achieve a GPA of at least 3.00 on the first 12 graduate hours attempted. Failure to meet these conditions will result in the student being dropped from graduate studies.**

## Minimum Requirements for the MS with a Major in Sport Management (Non-Professional Educator Certification)

An overall 3.00 GPA is required on all coursework attempted for the master's degree. Transfer credit cannot be used to raise the GPA to the required 3.00.

Course	Title	Credits
<b>Core Requirements</b>		
HPE 525 or HPE 537	Issues and Trends in Athletics Diversity Issues and Trends in Wellness and Sport Studies	3
HPE 540	Law and Ethics in Wellness and Sports Studies	3
HPE 563	Sport Finance	3
HPE 564	Human Resources Management in Sport	3
HPE 566	Public and Media Relations in Sport	3
HPE 567	Sport Facility Administration and Design	3
HPE 568	Administration of Athletics	3
HPE 576	Sport Marketing	3
HPE 586	Sport Promotion and Event Planning	3
HPE 591 or HPE 592	Internship in Sport Management Internship in Sport Marketing and Administration	3
<b>Total Hours</b>		<b>30</b>

**30 Graduate Semester Hours Required for this Degree**

## Graduation and Comprehensive Exam

No comprehensive exam is required for this degree. All students must apply for graduation (<http://www.jsu.edu/graduate/graduation.html>) by the given deadline of the semester (<http://www.jsu.edu/registrar/academic-calendar/>) in which they plan to graduate. Please see the Graduation and Comprehensive Exam (<https://catalog.jsu.edu/graduate/academic-policies-procedures/graduation-comprehensive-exam/>) section of this catalog for more information.