

# ART - GRAPHIC DESIGN (BACHELOR OF FINE ARTS)

The Bachelor of Fine Arts (BFA) degree with a concentration in Graphic Design is a professional 122-hour advanced undergraduate curriculum. The 81-hour major includes 24 hours of art foundation courses, nine hours of 300/400 level art history courses, 18 hours of Graphic Design studio concentration courses, 27 hours of studio electives in at least two other studio areas, and ART 488 BFA Seminar (3).

Course	Title	Credits
Jax MIX General Education Curriculum		41

### Art Core Requirements

Course	Title	Credits
Art Foundation Core Courses		24
ART 111	Survey of Art I	
ART 112	Survey of Art II (WI)	
ART 134	Drawing I	
ART 233	Design I	
ART 234	Drawing II	
ART 240	Design II	
ART 298	Portfolio Review	
ART 335	Figure Drawing	
ART 341	Digital Literacy for Artists/Designers <sup>1</sup>	
or ART 302	Introduction to Graphic Design	
Studio Concentration		18
Upper Division Art History Courses		9
Upper Division Studio Electives		27
ART 488	BFA Seminar	3
<b>Total Hours</b>		<b>81</b>

<sup>1</sup> ART 341 is not recommended for students concentrating in Graphic Design. Instead, it is recommended that students in the Graphic Design concentration enroll in ART 302 Introduction to Graphic Design (3) and complete it before enrolling in ART 342 Graphic Design I (3).

## Graphic Design Concentration Requirements

Course	Title	Credits
ART 342	Graphic Design I	3
ART 343	Graphic Design II	3
ART 430	Graphic Design III	3
ART 431	Advanced Graphic Design IV	3
ART 442	Interactive Design I	3
Select three hours from the following:		3
ART 434	Graphic Design Workshop (Strongly Recommended)	
ART 481	Internship Graphic Design (Strongly Recommended)	
ART 352	Type in Motion	
ART 432	Introduction to Letterform Design	

ART 435	Advanced Typography
ART 438	Special Topics in Graphic Design
ART 443	Interactive Design II
ART 492	Advanced Independent Study

## Upper Division Art History Courses

Course	Title	Credits
Select three courses from the following list:		
ART 374	19th Century Art History (WI)	9
ART 387	Modern Art	
ART 388	American Art	
ART 393	East Asian Art (WI)	
ART 395	Non-Western Art (WI)	
ART 399	Study Tour	
ART 402	Graphic Design History (WI)	
ART 439	Special Topics in Art History	
ART 449	History of Photography (WI)	
ART 451	Modern Architecture	
ART 484	Current New York Art Museum	
ART 496	Advanced Independent Study	

## Upper Division Studio Electives

Course	Title	Credits
Select nine courses from this list of studio electives in at least two other studio areas (courses counted in your concentration can not double count here).		
ART 302	Introduction to Graphic Design	27
ART 303	Beginning Painting	
ART 305	Special Topics in Painting	
ART 309	Ceramics I: Handbuilding	
ART 312	Special Topics in Ceramics	
ART 319	Beginning Sculpture	
ART 325	Introduction to Illustration	
ART 338	Special Topics in Drawing	
ART 339	Digital Illustration	
ART 340	Design III	
ART 341	Digital Literacy for Artists/Designers	
ART 342	Graphic Design I	
ART 343	Graphic Design II	
ART 344	Drawing Studio	
ART 345	Intermediate Drawing Studio	
ART 350	Screen Printing	
ART 352	Type in Motion	
ART 362	Printmaking: Intaglio	
ART 365	Special Topics in Printmaking	
ART 368	Introduction to Photography	
ART 369	Black and White Photography	
ART 371	Special Topics in Photomedia	
ART 390	Photoshop Tools	
ART 391	Watercolor	
ART 399	Study Tour	
ART 403	Painting II	

ART 404	Painting III
ART 405	Advanced Painting IV
ART 407	Mixed Media
ART 409	Ceramics II: Intro to Wheel Throwing
ART 410	Ceramics III
ART 413	Advanced Ceramics IV
ART 419	Sculpture II
ART 420	Sculpture III
ART 430	Graphic Design III
ART 431	Advanced Graphic Design IV
ART 432	Introduction to Letterform Design
ART 434	Graphic Design Workshop
ART 438	Special Topics in Graphic Design
ART 442	Interactive Design I
ART 443	Interactive Design II
ART 445	Advanced Drawing and Illustration
ART 462	Printmaking: Relief
ART 463	Printmaking III
ART 464	Advanced Printmaking IV
ART 467	Photography in the Field
ART 469	Intermediate Digital Photography
ART 470	Alternative Processes in Photography
ART 471	Advanced Photography
ART 472	Basic Digital Photography
ART 473	Special Topics in Photography
ART 475	Studio Lighting
ART 476	Video for Photographers
ART 481	Internship Graphic Design
ART 490	Advanced Independent Study
ART 491	Advanced Independent Study
ART 492	Advanced Independent Study
ART 493	Advanced Independent Study
ART 494	Advanced Independent Study
ART 495	Advanced Independent Study

## For eligibility to the BFA program, a student must meet the following requirements:

Course	Title	Credits
ART 111	Survey of Art I	3
or ART 112	Survey of Art II (WI)	
ART 134	Drawing I	3
ART 233	Design I	3
ART 234	Drawing II	3
ART 240	Design II	3
ART 298	Portfolio Review	0
Select at least one course in the concentration area		
Select twelve hours of general studies curriculum		12
<b>Total Hours</b>		<b>27</b>

And have a minimum 2.50 GPA overall and a minimum 3.00 GPA in the major. All potential candidates for the BFA program must present a

portfolio and pass portfolio review by the Art and Design Department faculty for approval. All students eligible for the program will be reviewed for retention in the program. Please refer to the Bachelor of Fine Arts Plan of Study for all general studies and Art Department course requirements.

**All art majors** are required to seek advisement each semester from their advisor and become familiar with the general and specific requirements for the degree which they are seeking. Students majoring in Art are required to enroll in ART 298 Portfolio Review (0) and present a portfolio for faculty review by the end of their sophomore year. In addition, all art majors are required to have completed and passed ART 111 Survey of Art I (3) or ART 112 Survey of Art II (WI) (3), ART 134 Drawing I (3), ART 233 Design I (3), ART 234 Drawing II (3), ART 240 Design II (3), and ART 298 Portfolio Review (0), before enrolling in 400-level studio classes. Students must earn a "C" or better in each of the major and minor courses taken. All majors will participate in a senior exhibition of upper class studio work prior to graduation.

*In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. More information about Jax MIX requirements (<https://catalog.jsu.edu/undergraduate/jax-mix-requirements/>) and Alabama Transfers equivalents (<https://catalog.jsu.edu/undergraduate/alabama-transfers-equivalents/>) can be found in their respective section of the catalog.*

### A student must complete the Portfolio by the end of the sophomore year.

Freshman		Hours
<b>Fall</b>		
Jax MIX Communication: EH Composition Sequence I		3
EH 141	Speech (Jax MIX Communication)	3
Jax MIX Experience: Social/Behavioral Science		3
ART 134	Drawing I	3
ART 233	Design I	3
SSC 101	First Year Experience	0
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
Jax MIX Communication: EH Composition Sequence II		3
Jax MIX Inquiry: Science (Lecture + Lab)		4
ART 234	Drawing II	3
ART 240	Design II	3
ART 302	Introduction to Graphic Design <sup>1</sup>	3
or ART 341	or Digital Literacy for Artists/Designers	
<b>Hours</b>		<b>16</b>
<b>Sophomore</b>		
<b>Fall</b>		
Jax MIX Inquiry: Science (Lecture + Lab)		4
ART 111	Survey of Art I (or Survey of Art II - Jax MIX Expression)	3
ART 335	Figure Drawing	3
Studio Concentration Course		3
300+ Studio Elective		3
ART 298	Portfolio Review	0
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
MS 110	Finite Mathematics (or higher - Jax MIX Communication)	3
ART 112	Survey of Art II (WI) (or Survey of Art I)	3
Studio Concentration Course		3
300+ Studio Elective		3
300+ Studio Elective		3
<b>Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
Jax MIX Expression: Literature Sequence		3

Studio Concentration Course	3
Studio Concentration Course	3
300+ Art History	3
300+ Studio Elective	3
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
Jax MIX Expression: Literature Sequence	3
Studio Concentration Course	3
Studio Concentration Course	3
300+ Art History	3
300+ Studio Elective	3
<b>Hours</b>	<b>15</b>
<b>Senior</b>	
<b>Fall</b>	
Jax MIX Experience: History	3
300+ Art History	3
300+ Studio Elective	3
300+ Studio Elective	3
300+ Studio Elective	3
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
Jax MIX Experience: Social/Behavioral Science	3
Jax MIX Experience	3
ART 488 BFA Seminar	3
300+ Studio Elective	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Total Hours</b>	<b>122</b>

<sup>1</sup> It is highly recommended that art students concentrating in graphic design complete this course prior to enrolling in ART 342 Graphic Design I (3).