

# MUSIC - MUSIC INDUSTRY (BACHELOR OF ARTS)

This concentration is for the student desiring a career in the Music Industry profession and will prepare students for leadership positions in the business, management, and technology structures of the music industry. The curriculum, made up of core music, music industry, music technology, and business courses, combines a rigorous introduction to the artistic, financial, and managerial skills which are necessary to succeed in the music industry. Music Industry students will be provided with the critical and creative space to innovate, integrate and adapt as next-generation transformational thinkers in an ever-evolving global music business.

Completion of this program requires a total of 125 hours.

Course	Title	Credits
Jax MIX General Education Curriculum		38
Pre-Professional Courses		
ACC 200	Principles of Accounting I	3
EC 221 or EC 222	Principles of Microeconomics Principles of Macroeconomics	3
FIN 292	Legal and Social Environment	3
MGT 301	Principles of Management	3
Major Requirements		
MGT 330	Entrepreneurship	3
MKT 301	Principles of Marketing	3
MU 101	Music Theory	3
MU 102	Music Theory	3
MU 111	Aural Skills	1
MU 112	Aural Skills	1
MU 134	Primary Applied Music (4 semesters required; 2 credit hours each)	8
MU 201	Music Theory	3
MU 202	Music Theory	3
MU 210	Conducting	2
MU 211	Aural Skills	1
MU 212	Aural Skills	1
MU 237	Advanced Intro to Music (WI) (Jax MIX Expression) 1	3
MU 298	Mid-degree Assessment Review	0
MU 300	Junior Recital	0
MU 301	Music Theory (WI)	2
MU 411	Music History & Literature	3
MU 412	Music History & Literature	3
Concentration Requirements		
Complete six semesters of MU104		0
MU 104	Concerts and Recitals	
MU 150	Technology in Music	1
MU 170	Class Piano I	1
MU 171	Class Piano II	1
MU 240	Introduction to Music Industry	2
MU 350	Advanced Technology	1
MU 354	The History of the Music Industry	2

MU 355	Music Licensing and Intellectual Property	3
MU 356	Contemporary Issues in the Music Industry	3
MU 357	Arts Management and Concert Production	3
MU 445	Live Sound	2
MU 446	Music Industry Internship	2
MU 451	Recording, Effects, and Mastering	2
Music Industry Electives		3
Four Large Ensembles (2 Lower Division + 2 Upper Division, as advised)		4
MU 132	Orchestra	
MU 138	Gospel Choir	
MU 148	Wind Ensemble	
MU 192	Marching Southerners	
MU 193	Chamber Winds	
MU 196	Chorus	
MU 218	A Cappella Choir	
MU 250	Symphonic Band	
MU 279	Jazz Ensemble	
MU 332	Orchestra	
MU 338	Gospel Choir	
MU 348	Wind Ensemble	
MU 392	Marching Southerners	
MU 393	Chamber Winds	
MU 396	Chorus	
MU 418	A Cappella Choir	
MU 450	Symphonic Band	
MU 479	Jazz Ensemble	
Two Small Ensembles (1 Lower Division + 1 Upper Division, as advised)		2
MU 146	Small Chamber Music Ensemble	
MU 162	Chamber Singers	
MU 168	Percussion Ensemble	
MU 182	Accompanying	
MU 206	Steel Band	
MU 207	Jazz Combo	
MU 252	Lyric Theatre Workshop	
MU 295	Show Choir	
MU 346	Small Chamber Music Ensemble	
MU 362	Chamber Singers	
MU 368	Percussion Ensemble	
MU 406	Steel Band	
MU 407	Jazz Combo	
MU 452	Lyric Theatre Workshop	
MU 495	Show Choir	
ACC 200	Principles of Accounting I	3
EC 221	Principles of Microeconomics (Or EC 222 Principles of Macroeconomics)	3
FIN 292	Legal and Social Environment	3
MGT 301	Principles of Management	3
MGT 330	Entrepreneurship	3
MKT 301	Principles of Marketing	3

<sup>1</sup> MU 237 Advanced Intro to Music (WI) (3) is required by the major and is also used to meet the Jax MIX Fine Arts requirement.

*In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. More information about Jax MIX requirements (<https://catalog.jsu.edu/undergraduate/jax-mix-requirements/>) and Alabama Transfers equivalents (<https://catalog.jsu.edu/undergraduate/alabama-transfers-equivalents/>) can be found in their respective section of the catalog.*

<b>Freshman</b>		
<b>Fall</b>		
Jax MIX Communication: EH Composition sequence		3
MS 110	Finite Mathematics (or higher – Jax MIX Communication)	3
MU 101	Music Theory	3
MU 104	Concerts and Recitals	0
MU 111	Aural Skills	1
MU 134	Primary Applied Music <sup>1</sup>	2
MU 170	Class Piano I	1
Ensemble <sup>2</sup>		1
SSC 101	First Year Experience	0
<b>Hours</b>		<b>14</b>
<b>Spring</b>		
Jax MIX Communication: EH Composition sequence		3
Jax MIX Experience: History Sequence		3
MU 102	Music Theory	3
MU 104	Concerts and Recitals	0
MU 112	Aural Skills	1
MU 134	Primary Applied Music <sup>1</sup>	2
MU 150	Technology in Music	1
MU 171	Class Piano II	1
Ensemble <sup>2</sup>		1
<b>Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
MU 237	Advanced Intro to Music (WI) (Jax MIX Expression)	3
Jax MIX Experience: History Sequence		3
ACC 200	Principles of Accounting I	3
MU 104	Concerts and Recitals	0
MU 134	Primary Applied Music <sup>1</sup>	2
MU 201	Music Theory	3
MU 211	Aural Skills	1
MU 350	Advanced Technology	1
Ensemble <sup>2</sup>		1
<b>Hours</b>		<b>17</b>
<b>Spring</b>		
EH 141 Speech (Jax MIX Communication)		3
Jax MIX Inquiry: Science		4
EC 221	Principles of Microeconomics	3
or EC 222	or Principles of Macroeconomics	
MU 104	Concerts and Recitals	0
MU 134	Primary Applied Music <sup>1</sup>	2
MU 202	Music Theory	3
MU 212	Aural Skills	1
MU 240	Introduction to Music Industry	2
MU 298	Mid-degree Assessment Review	0
<b>Hours</b>		<b>18</b>
<b>Junior</b>		
<b>Fall</b>		
Jax MIX Inquiry: Science		4
MGT 301	Principles of Management	3

MU 104	Concerts and Recitals	0
MU 210	Conducting	2
MU 301	Music Theory (WI)	2
MU 355	Music Licensing and Intellectual Property	3
MU 445	Live Sound	2
Ensemble <sup>2</sup>		1
<b>Hours</b>		<b>17</b>
<b>Spring</b>		
Jax MIX Expression: Literature		3
FIN 292	Legal and Social Environment	3
MKT 301	Principles of Marketing	3
MU 104	Concerts and Recitals	0
MU 300	Junior Recital	0
MU 356	Contemporary Issues in the Music Industry	3
MU 357	Arts Management and Concert Production	3
Ensemble <sup>2</sup>		1
<b>Hours</b>		<b>16</b>
<b>Senior</b>		
<b>Fall</b>		
Jax MIX Experience: Social/Behavioral Science Sequence		3
MGT 330	Entrepreneurship	3
MU 411	Music History & Literature	3
MU 451	Recording, Effects, and Mastering	2
Ensemble <sup>2</sup>		1
<b>Hours</b>		<b>12</b>
<b>Spring</b>		
Jax MIX Expression: Literature		3
Jax MIX Experience: Social/Behavioral Science Sequence		3
MU 354	The History of the Music Industry	2
MU 412	Music History & Literature	3
MU 446	Music Industry Internship	2
Music Industry Electives <sup>3</sup>		3
<b>Hours</b>		<b>16</b>
<b>Total Hours</b>		<b>125</b>

<sup>1</sup> Individual applied music must be studied each semester for a total of four semesters. Normally, all four semesters should be taken in the same applied instrument (voice, piano, clarinet, etc.). In exceptional cases a change from one instrument to another may be permitted in the major area with the approval of the instructors involved and the department head.

<sup>2</sup> Two (2) ensembles/semester. Freshman and Sophomore students will take 100/200 level ensembles and Junior and Senior students will take 300/400 level ensembles. Large Vocal Ensembles are: MU 138 Gospel Choir (1), MU 338 Gospel Choir (1), MU 196 Chorus (1), MU 396 Chorus (1), MU 218 A Cappella Choir (1), and MU 418 A Cappella Choir (1). Large Instrumental Ensembles are: MU 132 Orchestra (1), MU 332 Orchestra (1) (strings only), MU 148 Wind Ensemble (1), MU 348 Wind Ensemble (1), MU 192 Marching Southerners (1), MU 392 Marching Southerners (1), MU 193 Chamber Winds (1), MU 393 Chamber Winds (1), MU 250 Symphonic Band (1), MU 450 Symphonic Band (1), MU 279 Jazz Ensemble (1), and MU 479 Jazz Ensemble (1). Small Vocal Ensembles are: MU 162 Chamber Singers (1), MU 362 Chamber Singers (1), MU 252 Lyric Theatre Workshop (1), MU 452 Lyric Theatre Workshop (1), MU 295 Show Choir (1), and MU 495 Show Choir (1). Small Instrumental Ensembles are: MU 146 Small Chamber Music Ensemble (1), MU 346 Small Chamber Music Ensemble (1), MU 168 Percussion Ensemble (1), MU 368 Percussion Ensemble (1), MU 182 Accompanying (1), MU 206 Steel Band (1), MU 406 Steel Band (1), MU 207 Jazz Combo (1), and MU 407 Jazz Combo (1).

Deviations in the selection of the required ensembles must receive the written approval of the department head.

- <sup>3</sup> Music Industry Electives totaling 3 credit hours. May include Songwriting, Individual Study in Composition, Media and Film Scoring, Improvisation, Jazz Arranging, etc.