

CONTENT CREATION MINOR

The Content Creation minor is available to students wishing to learn all facets of content creation, including written and visual content production, analytics, and communication theory. The minor in Content Creation requires a minimum of 18 hours, which must include the following:

Course	Title	Credits
Select three hours from the following courses:		3
ART 233	Design I	
ART 341	Digital Literacy for Artists/Designers	
ART 368	Introduction to Photography	
Select three hours from the following courses:		3
COM 316	Podcasting	
COM 345	Social Media Strategy	
Select three hours from the following courses:		3
EH 330	Writing for the Web (WI)	
EH 331	Writing for Social Media (WI)	
EH 332	Writing for Podcasts (WI)	
EH 434	Professional Writing: Special Topics (WI)	
EH 435	Creative Collective (WI)	
Select nine hours from the following courses:		9
ART 233	Design I	
ART 390	Photoshop Tools	
ART 341	Digital Literacy for Artists/Designers	
ART 342	Graphic Design I	
ART 343	Graphic Design II	
ART 368	Introduction to Photography	
COM 302	Introduction to Audio Production	
COM 305	Advanced Audio Production	
COM 316	Podcasting	
COM 345	Social Media Strategy	
COM 350	Announcing	
COM 412	Digital Media Analytics	
EH 251	Introduction to Creative Writing	
EH 330	Writing for the Web (WI)	
EH 331	Writing for Social Media (WI)	
EH 332	Writing for Podcasts (WI)	
EH 353	Creative Writing: Nonfiction	
EH 354	Creative Writing: Special Topics	
EH 432	Writing for Nonprofits (WI)	
EH 433	Writing for Social Change (WI)	
EH 434	Professional Writing: Special Topics (WI)	
EH 435	Creative Collective (WI)	
EH 491	Internship	
Total Hours		18