

# COLLEGE OF BUSINESS AND INDUSTRY

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**Dean: Dr. Steven McClung**

**Associate Dean: Dr. Bill Scroggins**

## Merrill Hall

The College of Business and Industry is comprised of four departments: The Department of Applied Engineering; The Department of Finance, Economics, and Accounting; The Department of Management and Marketing; and The Department of Communication.

Academic units in the College of Business and Industry are accredited by the following agencies:

Applied Engineering - ATMAE

Business – AACSB International

Communication – ACEJMC International

## *Programs of Study*

The Department of Applied Engineering offers the Bachelor of Science degree with the following majors:

- Applied Manufacturing Engineering (Design and Automation or Manufacturing Management)
- Applied Electronics Engineering
- Industrial Leadership
- Occupational Safety and Health Management

The department also offers a variety of minors to benefit students majoring in other fields. Minors in:

- Applied Electronics Engineering
- Design and Automation
- Manufacturing Management
- Occupational Safety and Health Management

The two-year Pre-Engineering program offers a curriculum that will permit the majority of students to transfer with junior standing to most undergraduate engineering programs at other colleges and universities.

The Department of Finance, Economics, and Accounting, as well as the Department of Management and Marketing, offer the 120-hour Bachelor of Science degree with majors in the following areas of study:

- Accounting
- Business Economics
- Finance
- Management (concentrations are available in Entrepreneurship, Human Resource Management, and Information Management/E-Commerce)
- Marketing

Also, a 120-hour Bachelor of Arts degree with a major in Economics is available.

The departments offer minors in:

- Accounting
- Business Economics
- Finance
- Business Administration
- Information Management/E-Commerce
- Management
- Marketing

The Department of Communication offers a Bachelor of Arts degree, as well as a minor in Communication. Students have the ability to study in the areas of:

- Advertising/Public Relations
- Digital Journalism
- Broadcasting

## ***Advising Policy***

Students enrolling in Applied Engineering are advised in the departmental office for that major.

All freshman and sophomore students entering one of the business majors offered by the Department of Finance, Economics, and Accounting and the Department of Management and Marketing are advised in the Advising Center. In addition, all first-time transfer business students are advised in the Center. Juniors and seniors who have completed all lower division courses with the appropriate GPA and have been reclassified into one of the school's five business majors are advised by a faculty member from that major. Advisor assignments are made at the time of reclassification into the major.

Students enrolling in the Communication program are advised in the departmental office for that major.