

DEPARTMENT OF COMMUNICATION

Department Head: Dr. Chris McCollough

386 Merrill Hall

Accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

The internationally accredited communication curriculum focuses on developing well-rounded industry professionals in journalism and mass communication capable of interpreting and meeting the challenges of an exciting, ever-changing field. The move to digital media in journalism and mass communication requires professionals who are capable of gathering and packaging information for multi-media formats, and in an open array of content areas, including but not limited to news, entertainment, sports, and popular culture. Marrying the strategic communication fields of public relations and advertising with an industry-current integration of digital media and analytics also helps prepare students for industry-current employment opportunities. Media professionals need a diverse body of knowledge, as well as hands-on skills with industry-current technologies. Effective, professional written and interpersonal communication are essentially important for students in a communication program who hope to become working professionals, as well.

- Communication - Digital Journalism (Bachelor of Arts) (<https://catalog.jsu.edu/undergraduate/business-industry/communication/communication-digital-journalism-ba/>)
- Communication - Digital Media Production (Bachelor of Arts) (<https://catalog.jsu.edu/undergraduate/business-industry/communication/communication-digital-media-production-ba/>)
- Communication - Public Relations and Advertising (Bachelor of Arts) (<https://catalog.jsu.edu/undergraduate/business-industry/communication/communication-public-relations-advertising-ba/>)
- Communication Minor (<https://catalog.jsu.edu/undergraduate/business-industry/communication/communication-minor/>)
- Journalism Minor (<https://catalog.jsu.edu/undergraduate/business-industry/communication/journalism-minor/>)
- Strategic Communication Minor (<https://catalog.jsu.edu/undergraduate/business-industry/communication/strategic-communication-minor/>)
- Podcasting Microcredential (<https://catalog.jsu.edu/undergraduate/business-industry/communication/podcasting-microcredential/>)
- Social Media Management Microcredential (<https://catalog.jsu.edu/undergraduate/business-industry/communication/social-media-management/>)

The Ayers Family Endowed Chair of Journalism and Mass Communication, Professor

McCollough, Christopher (<https://catalog.jsu.edu/undergraduate/faculty-admin/faculty/#mccollough189>)

Professor

McGrail, J. Patrick (<https://catalog.jsu.edu/undergraduate/faculty-admin/faculty/#mcgrail194>)

Associate Professor

Joyce, Teddi (<https://catalog.jsu.edu/undergraduate/faculty-admin/faculty/#joyce153>)

Murphy, Breann (<https://catalog.jsu.edu/undergraduate/faculty-admin/faculty/#murphy212>)

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Stewart, Katelynn (<https://catalog.jsu.edu/undergraduate/faculty-admin/faculty/#stewart282>)

Instructor

Cunningham, Ben (<https://catalog.jsu.edu/undergraduate/faculty-admin/faculty/#cunningham70>)

Mikel, Bobby (<https://catalog.jsu.edu/undergraduate/faculty-admin/faculty/#mikel199>)