

SPORTS MEDIA MICROCREDENTIAL

The Sports Media microcredential is a nine-hour program and consists of COM 306 Sport Communication (3), coupled with two courses in the student's declared area of focus:

- Digital Journalism Focus
- Sports Broadcasting Focus
- Public Relations and Advertising Focus

Students must complete all courses with a C or better to receive the Sports Media microcredential.

Digital Journalism Focus

Course	Title	Credits
COM 306	Sport Communication	3
COM 315	Introduction to News	3
COM 319	Sports Writing and Reporting	3

Sports Broadcasting Focus

Course	Title	Credits
COM 306	Sport Communication	3
COM 205	Introduction to Broadcast Writing	3
COM 352	Sports Broadcasting	3

Public Relations and Advertising Focus

Course	Title	Credits
COM 306	Sport Communication	3
COM 304	Introduction to Advertising	3
COM 330	Introduction to Public Relations	3