

# BUSINESS ECONOMICS (BACHELOR OF SCIENCE)

In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. More information about Jax MIX requirements (<https://catalog.jsu.edu/undergraduate/jax-mix-requirements/>) and Alabama Transfers equivalents (<https://catalog.jsu.edu/undergraduate/alabama-transfers-equivalents/>) can be found in their respective section of the catalog.

| Course  | Title  | Hours     |
|---|--|-----------|
| <b>Freshman</b>   |  |           |
| <b>Fall</b>   |  |           |
| Jax MIX Communication: EH Composition Sequence                |  | 3         |
| Jax MIX Inquiry: Science                                      |  | 4         |
| MS 112  | Precalculus Algebra (or higher excluding MS 204 - Jax MIX Communication) | 3         |
| Jax MIX Experience: History                                   |  | 3         |
| CBA 115   | Business Fundamentals/Orientation  | 3         |
| SSC 101   | First Year Experience  | 0         |
| <b>Hours</b>  |  | <b>16</b> |
| <b>Spring</b>   |  |           |
| Jax MIX Communication: EH Composition sequence                |  | 3         |
| Jax MIX Expression: Fine Arts                                 |  | 3         |
| Jax MIX Inquiry: Science                                      |  | 4         |
| ST 260  | Statistics/Quantitative Methods I  | 3         |
| <b>Hours</b>  |  | <b>13</b> |
| <b>Sophomore</b>  |  |           |
| <b>Fall</b>   |  |           |
| Jax MIX Expression: Literature sequence                       |  | 3         |
| EC 221  | Principles of Microeconomics (Jax MIX Experience)                        | 3         |
| ACC 200   | Principles of Accounting I   | 3         |
| FIN 292   | Legal and Social Environment   | 3         |
| ST 261  | Statistics/Quantitative Methods II                                       | 3         |
| <b>Hours</b>  |  | <b>15</b> |
| <b>Spring</b>   |  |           |
| Jax MIX Expression: Literature sequence                       |  | 3         |
| EC 222  | Principles of Macroeconomics (Jax MIX Experience)                        | 3         |
| Jax MIX Experience: select one of the following: <sup>1</sup> |  | 3         |
| PSY 201   | Principles of Psychology   |           |
| SY 221  | Introduction to Sociology  |           |
| AN 224  | Introduction to Anthropology   |           |
| ACC 210   | Principles of Accounting II  | 3         |
| CS 201<br>or CS 230   | Introduction to Information Technology<br>or Fundamentals of Computing   | 3         |
| <b>Hours</b>  |  | <b>15</b> |
| <b>Total Hours</b>  |  | <b>59</b> |

<sup>1</sup> Students may use any of the three options to satisfy this requirement; however, PSY 201 Principles of Psychology (3) is preferred.

| Course        | Title                       | Hours     |
|---------------|-----------------------------|-----------|
| <b>Junior</b> |                             |           |
| <b>Fall</b>   |                             |           |
| CBA 330       | Business Professionalism    | 3         |
| MGT 301       | Principles of Management    | 3         |
| MKT 301       | Principles of Marketing     | 3         |
| ST 345        | Data Analytics for Business | 3         |
| EC 321        | Intermediate Microeconomics | 3         |
| <b>Hours</b>  |                             | <b>15</b> |

|                                  |  |           |
|----------------------------------|--|-----------|
| <b>Spring</b>                    |  |           |
| EH 141                           | Speech (Jax MIX Communication)                 | 3         |
| CBA 350                          | Business Communications (WI)                   | 3         |
| CBA 390                          | Operations and Supply Chain Management         | 3         |
| FIN 301                          | Business Finance                               | 3         |
| EC 322                           | Intermediate Macroeconomics                    | 3         |
| Economics Elective <sup>2</sup>  |  | 3         |
| <b>Hours</b>                     |  | <b>18</b> |
| <b>Senior</b>                    |  |           |
| <b>Fall</b>                      |  |           |
| EC 450                           | International Economics                        | 3         |
| MGT 375                          | Introduction to Management Information Systems | 3         |
| Economics Electives <sup>2</sup> |  | 3         |
| General Electives                |  | 4         |
| <b>Hours</b>                     |  | <b>13</b> |
| <b>Spring</b>                    |  |           |
| CBA 469                          | Business Policy and Strategy                   | 3         |
| EC 303                           | Money and Banking                              | 3         |
| EC 463                           | Senior Seminar in Economics (WI)               | 3         |
| Economics Electives <sup>2</sup> |  | 3         |
| General Electives                |  | 3         |
| <b>Hours</b>                     |  | <b>15</b> |
| <b>Total Hours</b>               |  | <b>61</b> |

<sup>2</sup> Any Economics course not already used to meet program requirements may be used to meet Economics electives (EC 300-499). Six credits of economics electives may be taken from the following courses: FIN 361 Bank Management (3), FIN 397 Financial Institutions and Markets (3), FIN 434 International Finance (3), FIN 441 Intermediate Finance (3), FIN 474 Investments (3), and FIN 475 Advanced Topics in Finance (3). All course prerequisites must be met.