

ENTREPRENEURSHIP (BACHELOR OF SCIENCE)

In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. More information about Jax MIX requirements (<https://catalog.jsu.edu/undergraduate/jax-mix-requirements/>) and Alabama Transfers equivalents (<https://catalog.jsu.edu/undergraduate/alabama-transfers-equivalents/>) can be found in their respective section of the catalog.

Course	Title	Hours
Freshman		
Fall		
Jax MIX Communication: EH Composition Sequence		3
MS 112	Precalculus Algebra (or higher excluding MS 204 - Jax MIX Communication)	3
Jax MIX Experience: History		3
Jax MIX Inquiry: Science		4
CBA 115	Business Fundamentals/Orientation	3
SSC 101	First Year Experience	0
Hours		16
Spring		
Jax MIX Communication: EH Composition sequence		3
Jax MIX Expression: Fine Arts		3
Jax MIX Inquiry: Science		4
ST 260	Statistics/Quantitative Methods I	3
Hours		13
Sophomore		
Fall		
Jax MIX Expression: Literature sequence		3
EC 221	Principles of Microeconomics (Jax MIX Experience)	3
ACC 200	Principles of Accounting I	3
FIN 292	Legal and Social Environment	3
ST 261	Statistics/Quantitative Methods II	3
Hours		15
Spring		
Jax MIX Expression: Literature sequence		3
EC 222	Principles of Macroeconomics (Jax MIX Experience)	3
Jax MIX Experience: select one of the following: ¹		3
PSY 201	Principles of Psychology	
SY 221	Introduction to Sociology	
AN 224	Introduction to Anthropology	
ACC 210	Principles of Accounting II	3
CBA 210	Information Technology for Business	3
or CS 201	or Introduction to Information Technology	
or CS 230	or Fundamentals of Computing	
Hours		15
Total Hours		59

¹ Students may use any of the three options to satisfy this requirement; however, PSY 201 Principles of Psychology (3) is preferred.

Course	Title	Hours
Junior		
Fall		
FIN 301	Business Finance	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
MGT 330	Entrepreneurship	3
FIN 310	Entrepreneurial Finance	3
Hours		15

Spring		
ST 345	Introduction to Business Analytics	3
CBA 330	Business Professionalism	3
CBA 350	Business Communications (WI)	3
Select one of the following:		3
EC 303	Money and Banking	
EC 321	Intermediate Microeconomics	
EC 322	Intermediate Macroeconomics	
MGT 340	Venture Creation & Innovation	3
ENT 350	Entrepreneurial Leadership	3
Hours		18
Senior		
Fall		
EH 141	Speech	3
CBA 390	Operations and Supply Chain Management	3
ENT 400	The Sustainable Enterprise: Growth and Strategy	3
COM 345	Social Media Strategy	3
MGT 375	Introduction to Management Information Systems	3
Hours		15
Spring		
CBA 469	Business Policy and Strategy	3
ENT 450	Entrepreneurial Incubator/Accelerator Experience	3
ENT 470	Business Startup and Mentorship	3
ENT Electives ²		4
Hours		13
Total Hours		61

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Any of the following courses qualify as ENT Electives: AE 251 Computer-Aided Design (3), COM 304 Introduction to Advertising (3), COM 330 Introduction to Public Relations (3), COM 362 Media Workshop - Public Relations & Advertising (1), and MGT 385 Human Resource Management (WI) (3).