

MANAGEMENT - ENTREPRENEURSHIP (BACHELOR OF SCIENCE)

In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. **More information about general education requirements can be found in the Summary of Degrees/Requirements (<https://catalog.jsu.edu/undergraduate/summary-degrees-requirements/>) section of the catalog.**

Course	Title	Hours
Freshman		
Fall		
EH Composition sequence		3
Natural Science		4
MS 112	Precalculus Algebra	3
History ¹		3
CBA 115	Business Fundamentals/Orientation	3
Hours		16
Spring		
EH Composition sequence		3
Fine Arts		3
Natural Science		4
ST 260	Statistics/Quantitative Methods I	3
Hours		13
Sophomore		
Fall		
Literature ¹		3
EC 221	Principles of Microeconomics	3
ACC 200	Principles of Accounting I	3
FIN 292	Legal and Social Environment	3
ST 261	Statistics/Quantitative Methods II	3
Hours		15
Spring		
Literature/History ¹		3
EC 222	Principles of Macroeconomics	3
Select one of the following: ²		3
PSY 201	Principles of Psychology	
SY 221	Introduction to Sociology	
AN 224	Introduction to Anthropology	
ACC 210	Principles of Accounting II	3
CS 201 or CS 230	Introduction to Information Technology or Fundamentals of Computing	3
Hours		15
Total Hours		59

¹ Students must take either a literature sequence and one history or a history sequence and one literature. (Areas II and IV must have 12 hours each.)

² Students may use any of the three options to satisfy this requirement; however, PSY 201 Principles of Psychology (3) is preferred.

Course	Title	Hours
Junior		
Fall		
CBA 330	Business Professionalism	3
CBA 396	International Business	3
FIN 301	Business Finance	3
MGT 301	Principles of Management	3

MKT 301	Principles of Marketing	3
Hours		15
Spring		
CBA 390	Operations Management	3
MGT 305	Organizational Behavior	3
MGT 372	The Dynamics of Organizations	3
MGT 385	Human Resource Management (WI)	3
Select one of the following:		3
EC 303	Money and Banking	
EC 321	Intermediate Microeconomics	
EC 322	Intermediate Macroeconomics	
Hours		15
Senior		
Fall		
EH 141	Speech	3
CBA 350	Business Communications (WI)	3
FIN 310	Entrepreneurial Finance	3
IME 375	Introduction to e-Commerce	3
MGT 330	Entrepreneurship	3
General Electives		3
Hours		18
Spring		
CBA 469	Business Policy and Strategy	3
CBA 487 or CBA 488	Seminar in Entrepreneurial Service Learning or Small Business Experience	3
MGT 491	Management Seminar	3
General Electives		4
Hours		13
Total Hours		61