

MANAGEMENT - INFORMATION MANAGEMENT/ E-COMMERCE (BACHELOR OF SCIENCE)

In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. **More information about general education requirements can be found in the Summary of Degrees/Requirements (https://catalog.jsu.edu/undergraduate/summary-degrees-requirements/) section of the catalog.**

Course	Title	Hours
Freshman		
Fall		
EH Composition sequence		3
Natural Science		4
MS 112	Precalculus Algebra	3
History ¹		3
CBA 115	Business Fundamentals/Orientation	3
Hours		16
Spring		
EH Composition sequence		3
Fine Arts		3
Natural Science		4
ST 260	Statistics/Quantitative Methods I	3
Hours		13
Sophomore		
Fall		
Literature ¹		3
EC 221	Principles of Microeconomics	3
ACC 200	Principles of Accounting I	3
FIN 292	Legal and Social Environment	3
ST 261	Statistics/Quantitative Methods II	3
Hours		15
Spring		
Literature/History ¹		3
EC 222	Principles of Macroeconomics	3
Select one of the following: ²		3
PSY 201	Principles of Psychology	
SY 221	Introduction to Sociology	
AN 224	Introduction to Anthropology	
ACC 210	Principles of Accounting II	3
CS 201 or CS 230	Introduction to Information Technology or Fundamentals of Computing	3
Hours		15
Total Hours		59

¹ Students must take either a literature sequence and one history or a history sequence and one literature. (Areas II and IV must have 12 hours each.)

² Students may use any of the three options to satisfy this requirement; however, PSY 201 Principles of Psychology (3) is preferred.

Junior		
Course	Title	Hours
Fall		
CBA 330	Business Professionalism	3
CBA 396	International Business	3

FIN 301	Business Finance	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
Hours		15
Spring		
IME 375	Introduction to e-Commerce	3
MGT 372	The Dynamics of Organizations	3
MGT 305	Organizational Behavior	3
MGT 385	Human Resource Management (WI)	3
Select one of the following:		3
EC 303	Money and Banking	
EC 321	Intermediate Microeconomics	
EC 322	Intermediate Macroeconomics	
Hours		15
Senior		
Fall		
EH 141	Speech	3
CBA 350	Business Communications (WI)	3
CBA 390	Operations Management	3
IME 380	Project Management	3
General Electives		3
Hours		15
Spring		
CBA 469	Business Policy and Strategy	3
MGT 491	Management Seminar	3
General Electives		4
Select two of the following:		6
IME 420	Virtual Enterprises	
IME 450	E-Commerce Information Management	
IME 451	E-Commerce Applications	
CS 305	Spreadsheet Modeling	
Hours		16
Total Hours		61