

# BUSINESS MARKETING EDUCATION (BACHELOR OF SCIENCE IN EDUCATION)

Successful completion of this program includes meeting all requirements and earning a passing score on the edTPA portfolio during the internship semester. Upon completion of this program and any state-required Praxis Subject Assessments, a student will be eligible to apply for the baccalaureate level Professional Certificate which provides teacher certification for business marketing education (6-12). Teacher Education Programs may be altered to meet changes in federal and Alabama State Department of Education regulations.

*In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. More information about Jax MIX requirements (<https://catalog.jsu.edu/undergraduate/jax-mix-requirements/>) and Alabama Transfers equivalents (<https://catalog.jsu.edu/undergraduate/alabama-transfers-equivalents/>) can be found in their respective section of the catalog.*

To become eligible for the Teacher Education Program and upper division education courses, please refer to the Steps to Apply (<https://www.jsu.edu/education/acpi/application/>) or speak with the Office of Accreditation, Certification, and Partnership Initiatives, room 405 in Pod 4 of the CEPS Complex.

Freshman		Hours
<b>Fall</b>		
Jax MIX Communication: EH Composition Sequence		3
Jax MIX Inquiry: Science		4
MS 112	Precalculus Algebra (Jax MIX Communication)	3
Jax MIX Experience		3
AE 201	Microcomputers: Applications and Techniques	3
SSC 101	First Year Experience	0
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
Jax MIX Communication: EH Composition Sequence		3
Jax MIX Expression: Literature		3
EH 141	Speech (Jax MIX Communication)	3
Jax MIX Inquiry: Science		4
Jax MIX Experience: History		3
<b>Hours</b>		<b>16</b>
<b>Sophomore</b>		
<b>Fall</b>		
Jax MIX Expression: Fine Arts		3
Jax MIX Experience: Social/Behavioral Science		3
EC 221	Principles of Microeconomics	3
ACC 200	Principles of Accounting I	3
ST 260	Statistics/Quantitative Methods I	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
Jax MIX Expression (Literature if sequence)		3
Jax MIX Experience (History if sequence)		3
ACC 210	Principles of Accounting II	3
EC 222	Principles of Macroeconomics	3
ST 261	Statistics/Quantitative Methods II	3
<b>Hours</b>		<b>15</b>

<b>Junior</b>		
<b>Fall</b>		
CTE 350	Professional and Technical Competency for Career and Technical Education	3
ED 302	Introductory Foundations in Teacher Education (WI)	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
SPE 300	Survey of Exceptional Children and Youth	3
Teaching Field Class <sup>1</sup>		3
<b>Hours</b>		<b>18</b>
<b>Spring</b>		
CTE 362	Principles of Career Technical Education	3
ESE 383	Content Literacy	3
Teaching Field Class		3
Teaching Field Class		3
Teaching Field Class		3
Teaching Field Class		3
<b>Hours</b>		<b>18</b>
<b>Summer</b>		
ESE 444	Assessment	3
<b>Hours</b>		<b>3</b>
<b>Senior</b>		
<b>Fall</b>		
CTE 460	Practicum in CTE/FCS	3
CTE 461	Effective Teaching of CTE	3
Teaching Field Class		3
Teaching Field Class		3
Teaching Field Class		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
CTE 475	Functions of the Coordinator	3
ED 495	Internship in Education	6
ED 496	Reflective Practices in Education (WI)	3
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>128</b>

<sup>1</sup> Teaching field courses include: ACC 300 Business Law (3), ACC 310 Financial Accounting I (3), AE 317 Industrial Networking I (3), CBA 350 Business Communications (WI) (3), EC 303 Money and Banking (3), FIN 311 Personal Financial Planning (3), MGT 330 Entrepreneurship (3), and MGT 375 Introduction to Management Information Systems (3).

\* Note: All professional education courses and selected teaching field courses must be completed at JSU and may not be transferred from another institution. Please check with your academic department for a complete list of these courses.