

FAMILY AND CONSUMER SCIENCES - MERCHANDISING (BACHELOR OF SCIENCE)

The concentration in Merchandising offers the educational background needed for positions as buyers, managers, and consultants for retail stores and related businesses in the area of merchandising.

In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. More information about general education requirements can be found in the Summary of Degrees/Requirements (<https://catalog.jsu.edu/undergraduate/summary-degrees-requirements/>) section of the catalog.

Freshman

Fall	Hours
EH Composition sequence	3
Natural Science	4
MS 110 Finite Mathematics (or higher level)	3
History	3
FCS 131 Clothing Construction	3
SSC 101 First Year Experience	0
Hours	16

Spring

EH Composition sequence	3
Fine Arts	3
EH 141 Speech	3
Natural Science	4
History	3
Hours	16

Sophomore

Fall	Hours
Literature	3
EC 221 Principles of Microeconomics	3
PSY 201 Principles of Psychology or SY 221 or Introduction to Sociology	3
FCS 215 Introductory Nutrition	3
FCS 232 Textiles	3
General Electives	1
Hours	16

Spring

Literature	3
CS 201 Introduction to Information Technology ¹	3
ART 233 Design I	3
FCS 200 Seminar in Family and Consumer Sciences	2
Select one of the following:	3
FCS 350 Lifespan Human Development (WI)	
FCS 352 Child Growth and Development (WI) & FCS 353 and Child Growth and Development Laboratory (WI)	
Hours	14

Junior

Fall	Hours
FCS 331 Fashion Fundamentals and Merchandising	3
FCS 355 Family Life Education (WI)	3
MGT 301 Principles of Management	3
MKT 301 Principles of Marketing	3
General Electives	1
Hours	13

Spring

FCS 332 Social Cultural Aspects of Apparel	3
FCS 335 Visual Merchandising	3
FCS 371 Management of Family Resources	3
MKT 378 Consumer Behavior	3
MKT 394 Retailing	3
Hours	15

Senior

Fall	Hours
FCS 435 Merchandise Planning and Analysis	3
FCS 471 Family Housing and Interiors	3
COM 345 Social Media Strategy	3
MKT 361 Sales/Sales Force Management	3
MKT 488 Advertising and Promotions	3
Hours	15

Spring

FCS 430 Senior Experiences in Fashion Merchandising	3
FCS 431 Textiles and Apparel in the Global Economy	3
FCS 432 History of Fashion	3
FCS 434 Apparel Design	3
General Electives	3
Hours	15
Total Hours	120