

SPORT MANAGEMENT AND RECREATION STUDIES - SPORT MANAGEMENT (BACHELOR OF SCIENCE)

Students pursuing a concentration in Sport Management must complete the following:

Course	Title	Credits
Jax MIX General Education Curriculum		41
Pre-Professional Courses ¹		
ACC 200	Principles of Accounting I	3
EC 221	Principles of Microeconomics	3
EC 222	Principles of Macroeconomics	3
MS 204	Basic Statistics	3
or ST 260	Statistics/Quantitative Methods I	
SMR 221	Foundations of Sport Management and Recreation (WI)	3
SMR 231	History of Sport	3
Degree Requirements		
SMR 302	Field Experience in Sport Management and Recreation	3
SMR 330	Research Methods in Sport Management and Recreation (WI)	3
SMR 340	Legal and Ethical Aspects of Sport Management and Recreation	3
SMR 355	Principles of Finance in Sport Management and Recreation	3
SMR 450	Sport and Recreation Facility Management	3
SMR 476	Sport Management and Recreation Marketing	3
SMR 486	Event Planning in Sport Management and Recreation	3
SMR 491	Senior Capstone Project in Sport Management and Recreation (WI)	1
SMR 492	Internship in Sport Management and Recreation	6
Sport Management Concentration		
SMR 331	Topics in International Sport Management and Recreation	
SMR 410	Business of Sport	
SMR 425	Contemporary Issues in Sport Management and Recreation	
SMR 440	Communication in Sport	
SMR 466	Public and Media Relations	
Sport Management Electives		9
Optional Minor and/or General Electives		

¹ Grade of C or better required for all Pre-Professional courses.

Students must fulfill remaining hours with a minor or with general electives in consultation with the academic advisor or Faculty Mentor to determine appropriate courses for the intended career path.

In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. More information about Jax MIX requirements (<https://catalog.jsu.edu/undergraduate/jax-mix-requirements/>) and Alabama Transfers equivalents (<https://catalog.jsu.edu/undergraduate/alabama-transfers-equivalents/>) can be found in their respective section of the catalog.

Freshman		
Fall		Hours
Jax MIX Communication: EH Composition sequence		3
Jax MIX Expression: Fine Arts		3
Jax MIX Inquiry: Science		4
MS 112	Precalculus Algebra (or higher excluding MS 204 - Jax MIX Communication)	3
Jax MIX Experience: History		3
SSC 101	First Year Experience	0
Hours		16
Spring		
Jax MIX Communication: EH Composition sequence		3
Jax MIX Expression		3
EH 141	Speech (Jax MIX Communication)	3
Jax MIX Inquiry: Science		4
Jax MIX Experience		3
Hours		16
Sophomore		
Fall		Hours
Jax MIX Expression: Literature		3
EC 221	Principles of Microeconomics (Jax MIX Experience) ¹	3
SMR 221	Foundations of Sport Management and Recreation (WI) ¹	3
Sport Management Electives		3
Minor/Electives		3
Hours		15
Spring		
EC 222	Principles of Macroeconomics (Jax MIX Experience) ¹	3
MS 204	Basic Statistics ¹	3
or ST 260	or Statistics/Quantitative Methods I	
SMR 231	History of Sport ¹	3
Minor/Electives		6
Hours		15
Junior		
Fall		Hours
ACC 200	Principles of Accounting I ¹	3
SMR 302	Field Experience in Sport Management and Recreation	3
SMR 330	Research Methods in Sport Management and Recreation (WI)	3
SMR 355	Principles of Finance in Sport Management and Recreation	3
SMR 440	Communication in Sport	3
Hours		15
Spring		
SMR 331	Topics in International Sport Management and Recreation	3
SMR 340	Legal and Ethical Aspects of Sport Management and Recreation	3
SMR 410	Business of Sport	3
SMR 450	Sport and Recreation Facility Management	3
SMR 476	Sport Management and Recreation Marketing	3
SMR 486	Event Planning in Sport Management and Recreation	3
Hours		18

2 Sport Management and Recreation Studies - Sport Management (Bachelor of Science)

Senior

Fall

SMR 425	Contemporary Issues in Sport Management and Recreation	3
SMR 466	Public and Media Relations	3
SMR 491	Senior Capstone Project in Sport Management and Recreation (WI)	1
Sport Management Electives		3
Minor/Electives		3
Hours		13

Spring

SMR 492	Internship in Sport Management and Recreation	6
Sport Management Electives		3
Minor/Electives		3
Hours		12
Total Hours		120

¹ Grade of C or better required for all Pre-Professional courses.