

# SPORT MANAGEMENT AND RECREATION STUDIES - SPORT MANAGEMENT (BACHELOR OF SCIENCE)

Students pursuing a concentration in Sport Management must complete the following:

Course	Title	Credits
<b>Pre-Professional Courses</b>		
MS 204 or ST 260	Basic Statistics Statistics/Quantitative Methods I	3
SMR 221	Foundations of Sport Management and Recreation (WI)	3
SMR 231	History of Sport	3
<b>Degree Requirements</b>		
SMR 302	Field Experience in Recreation and Youth Leadership	3
SMR 340	Legal and Ethical Aspects of Sport Management and Recreation	3
SMR 355	Principles of Finance in Sport Management and Recreation	3
SMR 450	Sport and Recreation Facility Management	3
SMR 476	Sport Management and Recreation Marketing	3
SMR 486	Sport Management and Recreation Promotion and Event Planning	3
SMR 490	Sport Management and Recreation Administration (WI)	3
SMR 492	Internship in Sport Management and Recreation	6
<b>Sport Management Concentration</b>		
Select 15 hours of sport management concentration courses from the following:		15
SMR 331	Topics in International Sport Management and Recreation	
SMR 410	Business of Sport	
SMR 425	Contemporary Issues in Sport Management and Recreation	
SMR 440	Communication in Sport	
SMR 466	Public and Media Relations	

Select 10 hours of advisor-approved sport management electives <sup>1</sup>

**Minor Courses and General Electives**  
Select 18 to 24 hours of minor courses and general electives with the approval of advisor

<sup>1</sup> Examples of advisor-approved sport management electives include ACC 200 Principles of Accounting I (3), ACC 210 Principles of Accounting II (3), COM 200 Introduction to Mass Communication (3), HPE 301 Industry Management (3), MKT 301 Principles of Marketing (3), SMR 301 Youth Sports Program (3), SMR 321 Sports Officiating I (3) or SMR 322 Sports Officiating II (3), SMR 335 Human Resource Management in Sport and Recreation (3), and ST 261 Statistics/Quantitative Methods II (3).

In addition to courses noted below, candidates for graduation must successfully complete all JSU Academic Regulations. **More information about general education requirements can be found in the Summary of Degrees/Requirements (<https://catalog.jsu.edu/undergraduate/summary-degrees-requirements/>) section of the catalog.**

Freshman		Hours
<b>Fall</b>		
EH Composition sequence		3
Fine Arts		3
Natural Science		4
MS 112	Precalculus Algebra	3
History		3
SSC 101	First Year Experience	0
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
EH Composition sequence		3
Humanities/Fine Arts		3
EH 141	Speech	3
Natural Science		4
History Sequence		3
<b>Hours</b>		<b>16</b>
<b>Sophomore</b>		
<b>Fall</b>		
Literature		3
EC 221	Principles of Microeconomics	3
SMR 221	Foundations of Sport Management and Recreation (WI)	3
Sport Management Electives <sup>1</sup>		3
Minor/Electives		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
MS 204 or ST 260	Basic Statistics or Statistics/Quantitative Methods I	3
EC 222	Principles of Macroeconomics	3
SMR 231	History of Sport	3
Minor/Electives		6
<b>Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
SMR 302	Field Experience in Recreation and Youth Leadership	3
SMR 355	Principles of Finance in Sport Management and Recreation	3
SMR 440	Communication in Sport	3
SMR 450	Sport and Recreation Facility Management	3
Sport Management Electives <sup>1</sup>		1
Minor/Electives		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
SMR 331	Topics in International Sport Management and Recreation	3
SMR 340	Legal and Ethical Aspects of Sport Management and Recreation	3
SMR 410	Business of Sport	3
SMR 476	Sport Management and Recreation Marketing	3
Sport Management Electives <sup>1</sup>		3
<b>Hours</b>		<b>15</b>
<b>Senior</b>		
<b>Fall</b>		
SMR 425	Contemporary Issues in Sport Management and Recreation	3
SMR 466	Public and Media Relations	3
SMR 486	Sport Management and Recreation Promotion and Event Planning	3
SMR 490	Sport Management and Recreation Administration (WI)	3

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Minor/Electives		3
	<b>Hours</b>	<b>15</b>
<b>Spring</b>		
SMR 492	Internship in Sport Management and Recreation	6
Sport Management Electives <sup>1</sup>		3
Minor/Electives		3
	<b>Hours</b>	<b>12</b>
	<b>Total Hours</b>	<b>120</b>

<sup>1</sup> Examples of advisor-approved sport management electives include ACC 200 Principles of Accounting I (3), ACC 210 Principles of Accounting II (3), COM 200 Introduction to Mass Communication (3), HPE 301 Industry Management (3), MKT 301 Principles of Marketing (3), SMR 301 Youth Sports Program (3), SMR 321 Sports Officiating I (3) or SMR 322 Sports Officiating II (3), SMR 335 Human Resource Management in Sport and Recreation (3), and ST 261 Statistics/Quantitative Methods II (3).